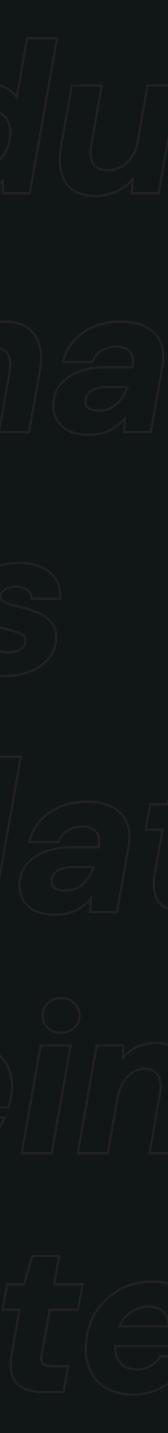
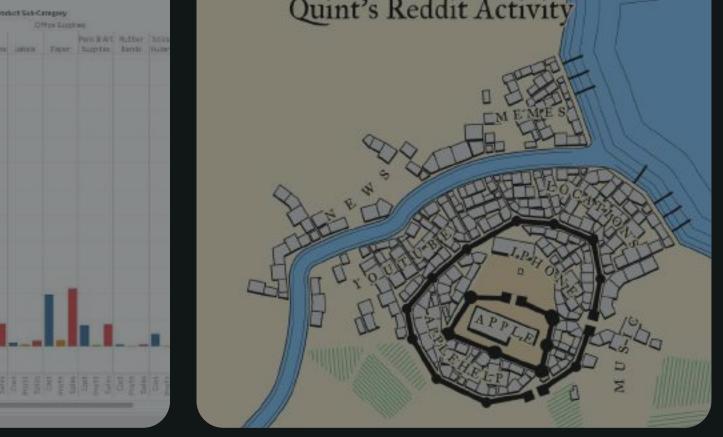
We don't have ownership or control over what belongs to us.

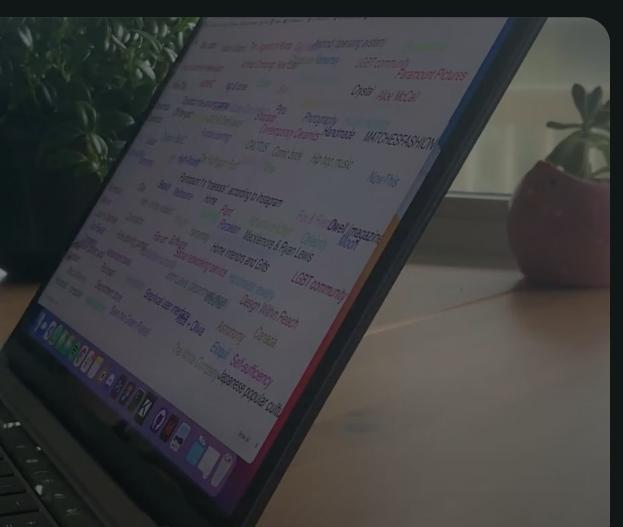
imagine the way individ teract with their person

We want to reimagine the way individuals interact with their personal data.







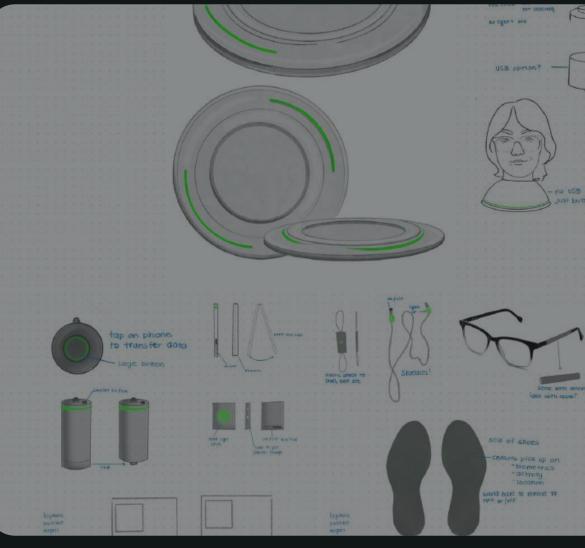


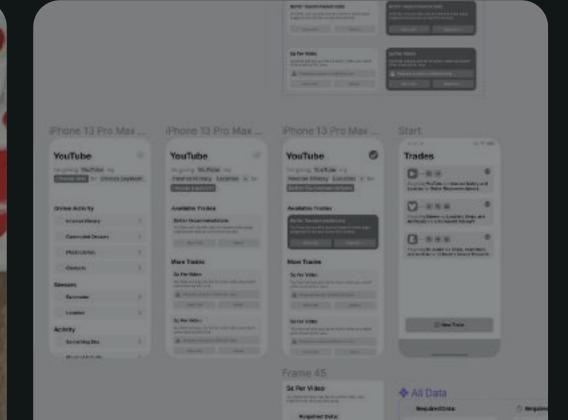
Process317Testing MethodsPartcipants

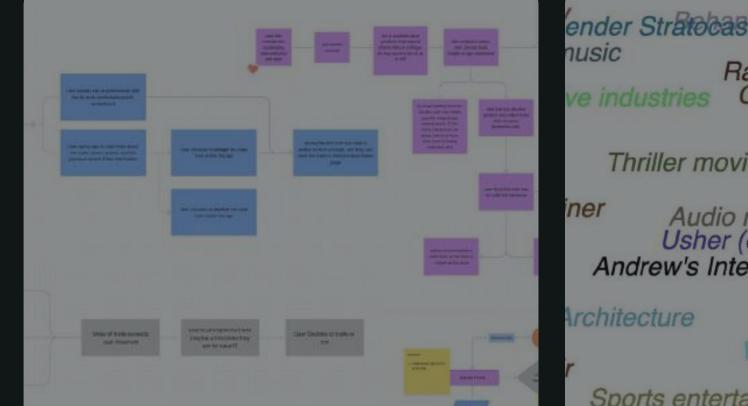
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Frank Ocean Michael Jackson Flash animation Yoga Kamala Harris art Pitchfork Lighting usic Andrews "Interests", according to realism Sustainable transport Content strategy Drawing Hair care Education anpage New media te Britain Golden State Wa Tiger Woods











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Explore

Test Format

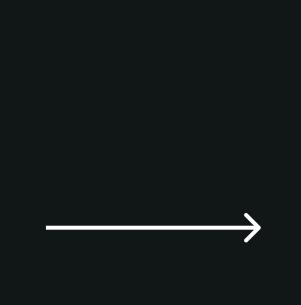
Test

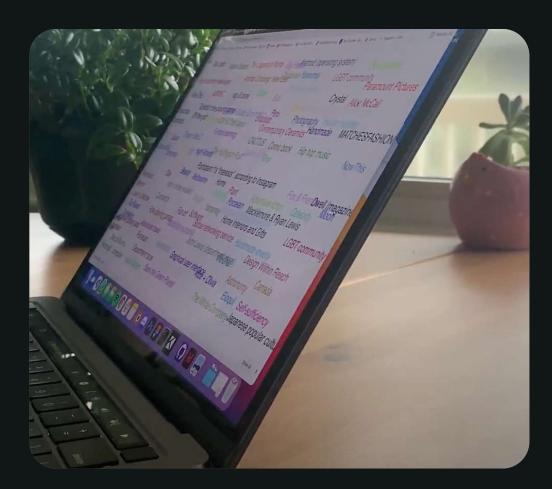
Refine

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Explore

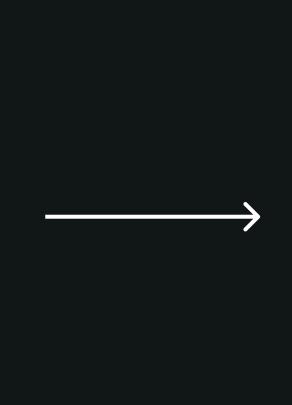
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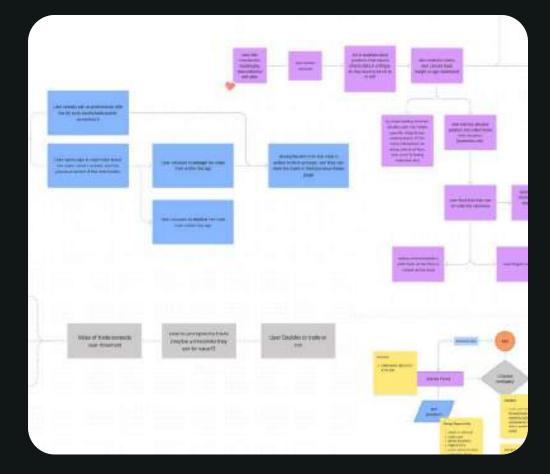


Test Format: Data Collection

Test



Refine



Test Format: Physical Product

Explore

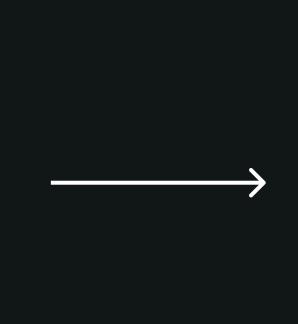


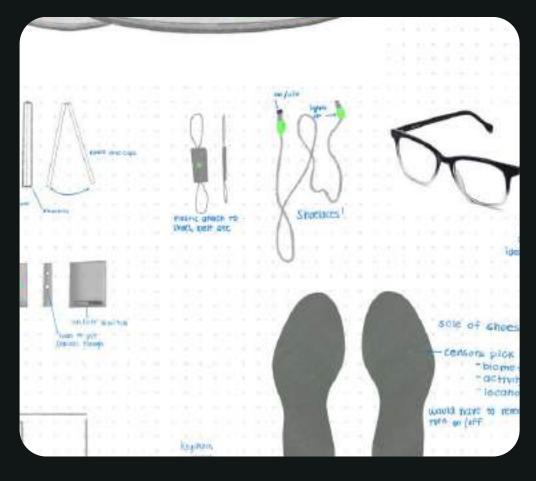




Test







Test Format: Digital Product

Explore

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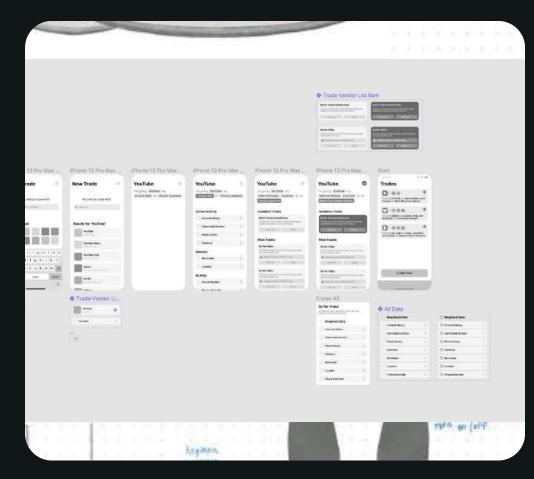


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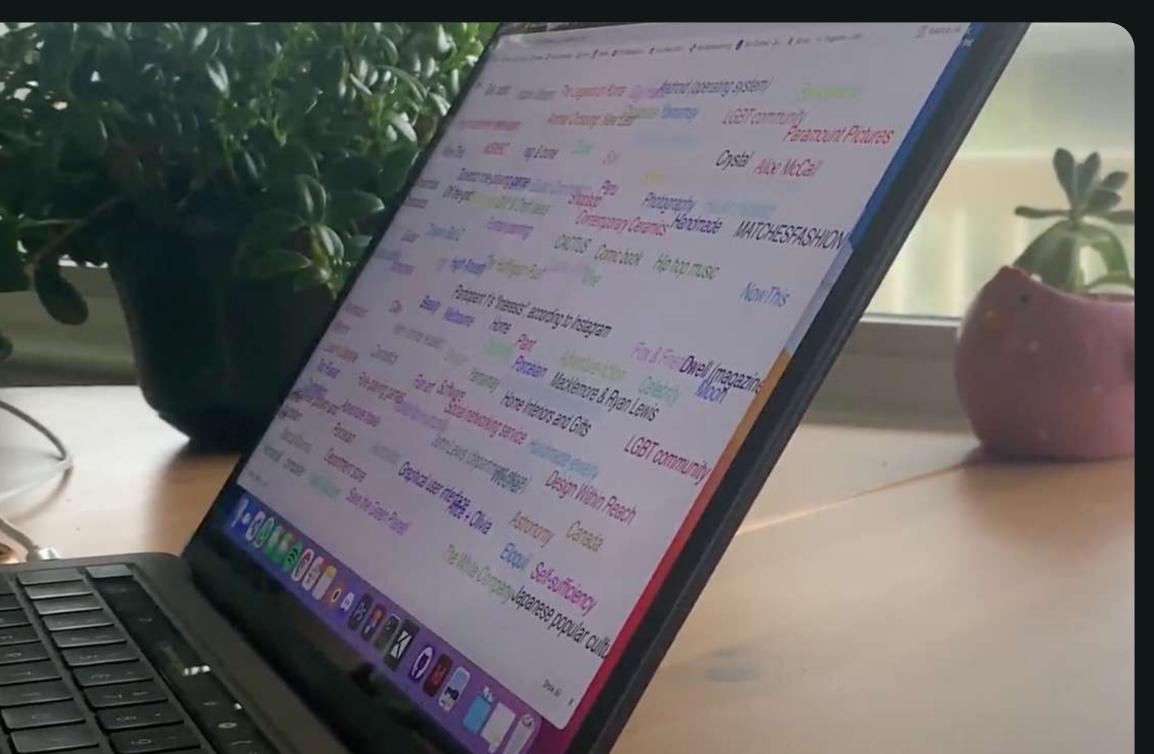












People aren't necessarily afraid of their data being collected...

They just want to benefit from it.

Product Refinement





Collects productivity and wellbeing data



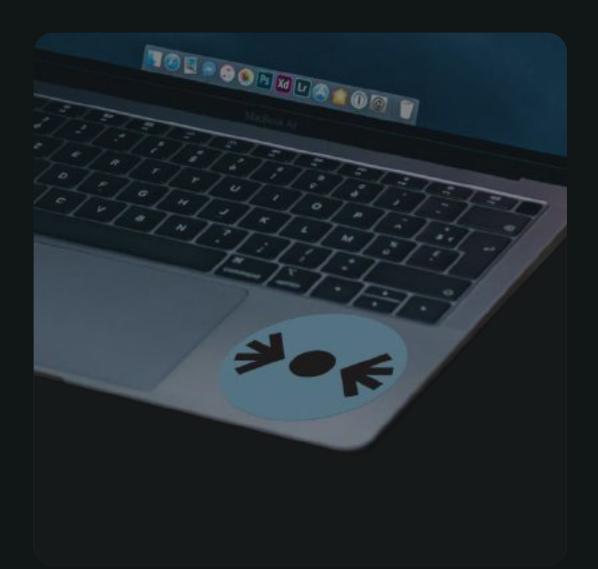
Collects social and entertainment data

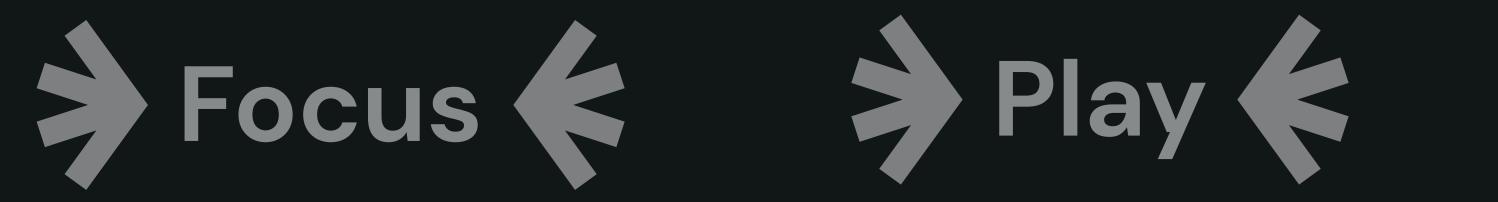




Collects biometric and movement data

Product Refinement

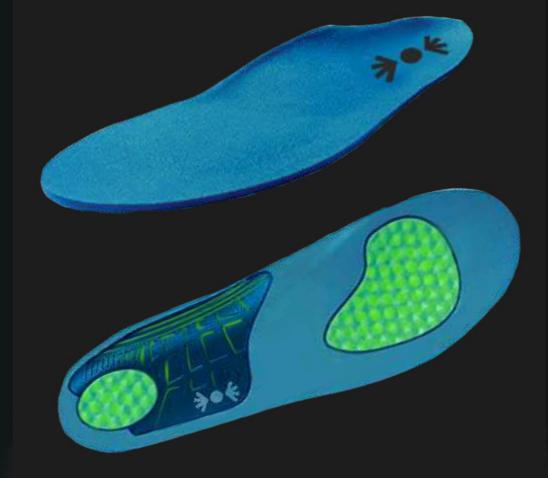




Collects productivity and wellbeing data

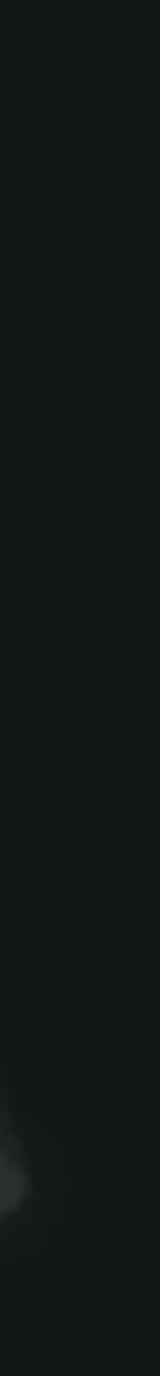


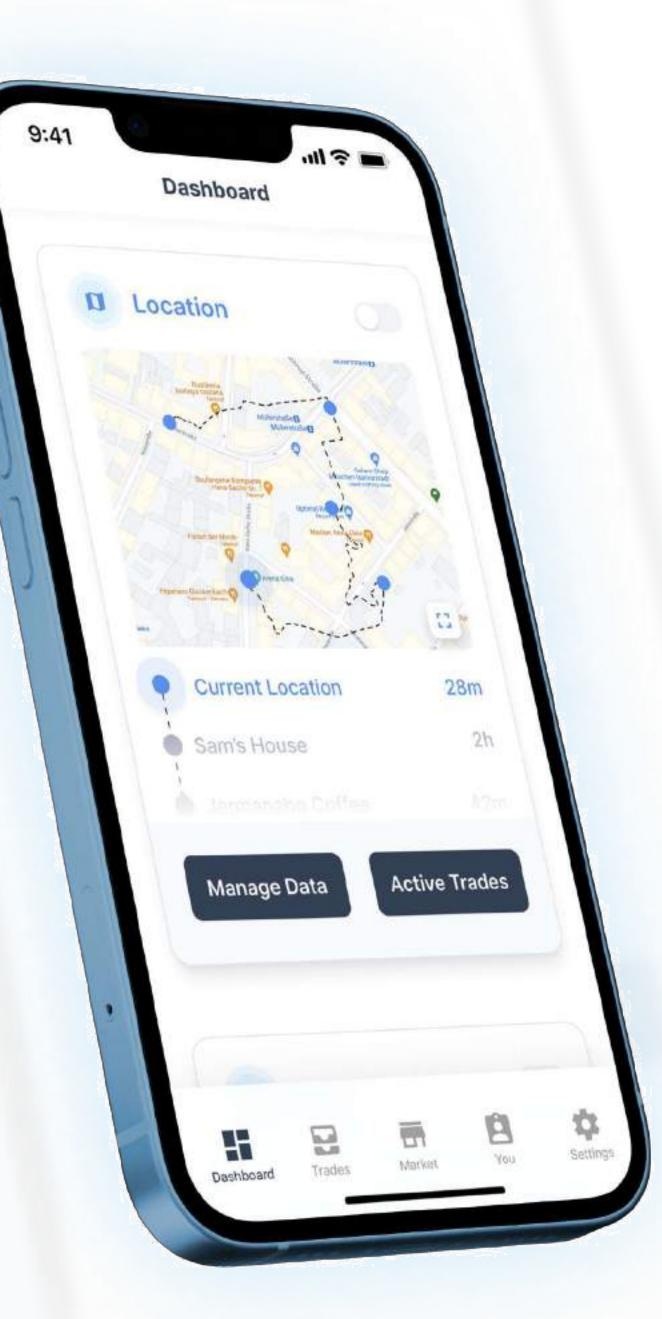
Collects social and entertainment data





Collects biometric and movement data







Use your data on your own terms and conditions.

Funnel

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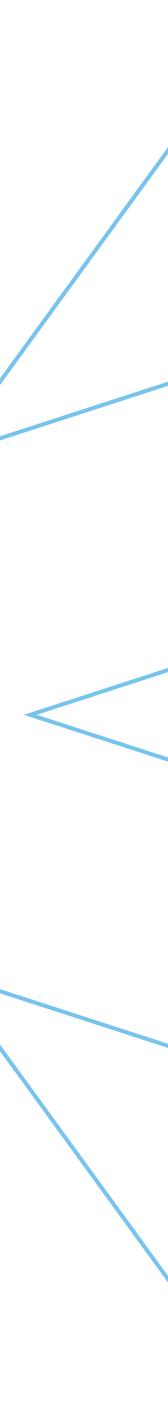


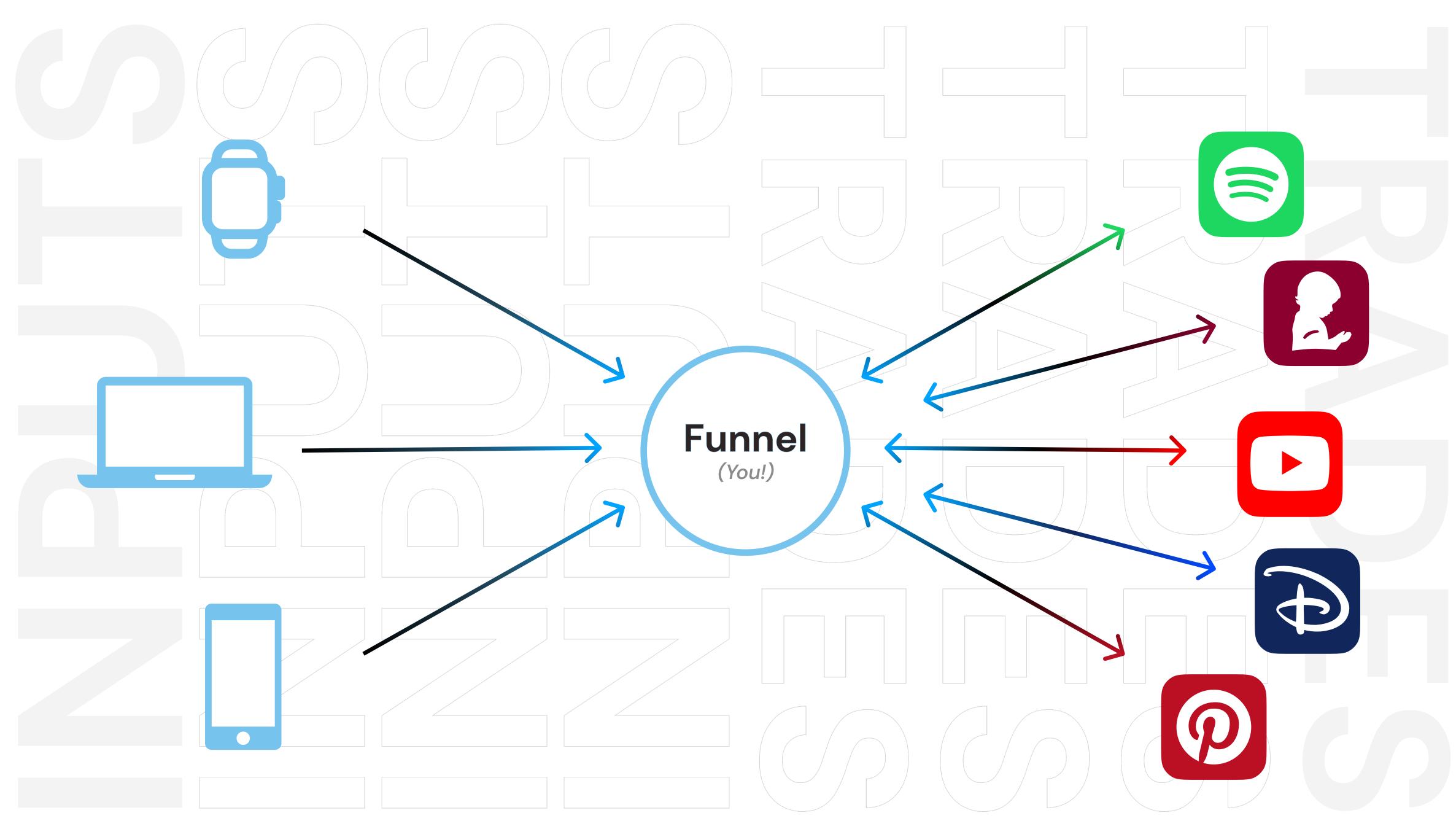


Trade



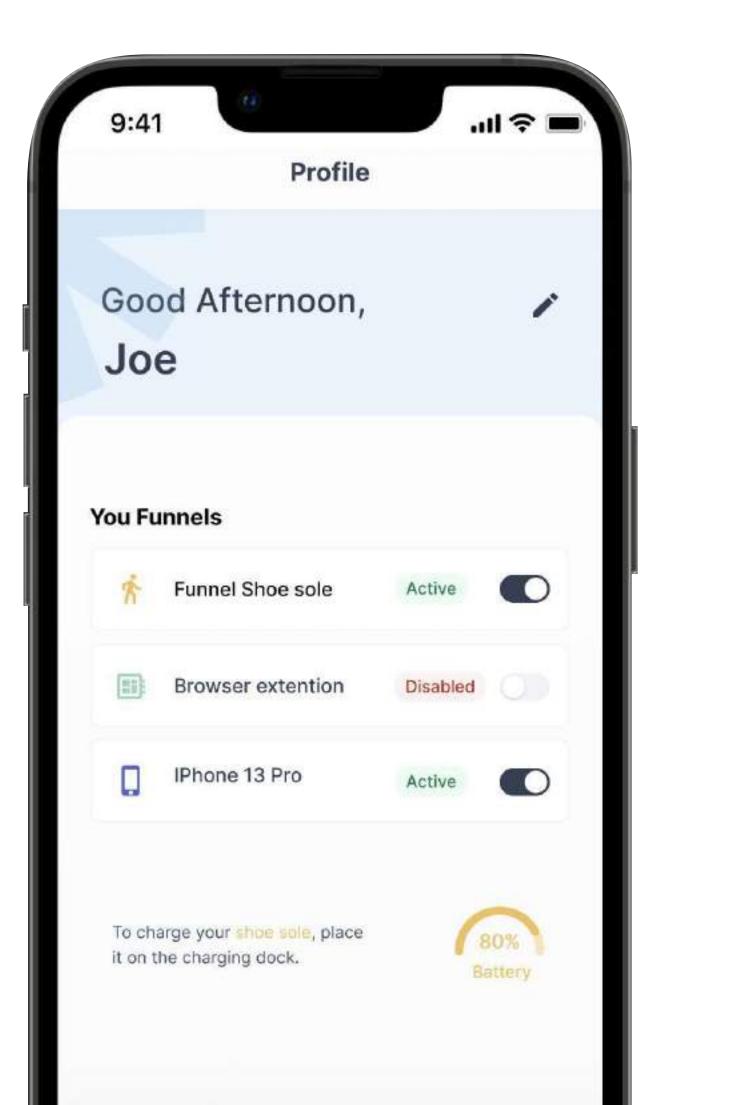
Benefits

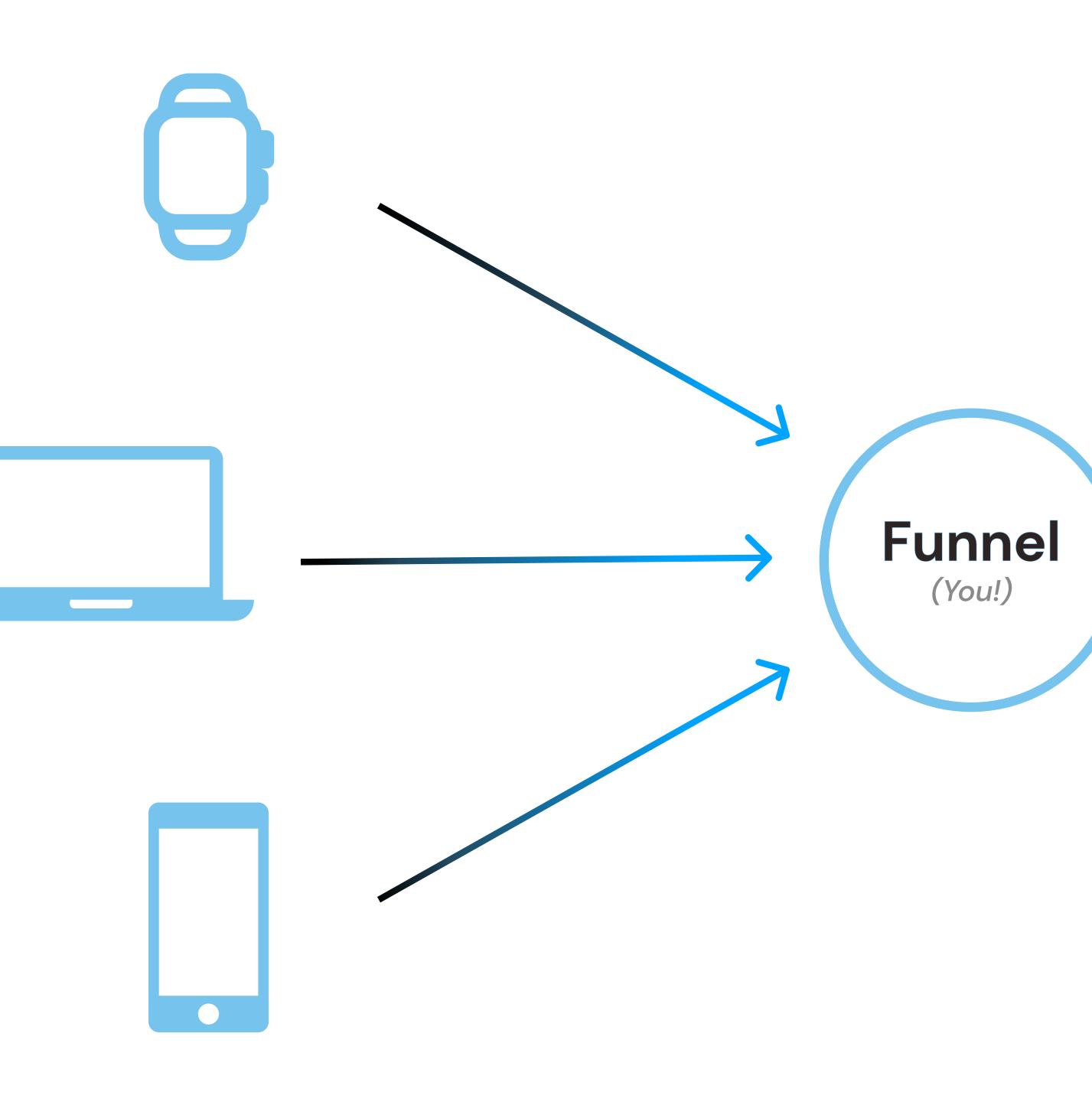


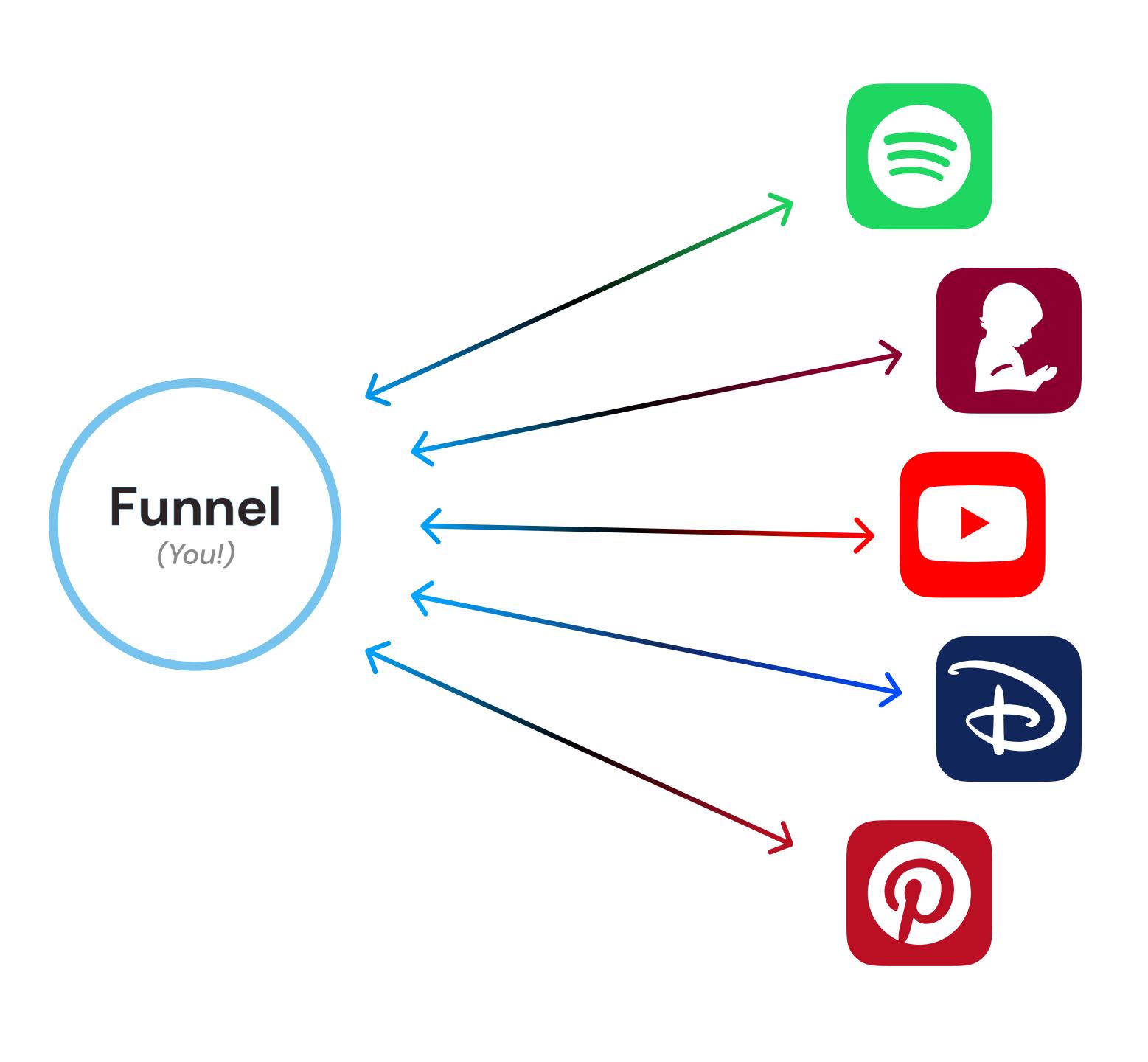




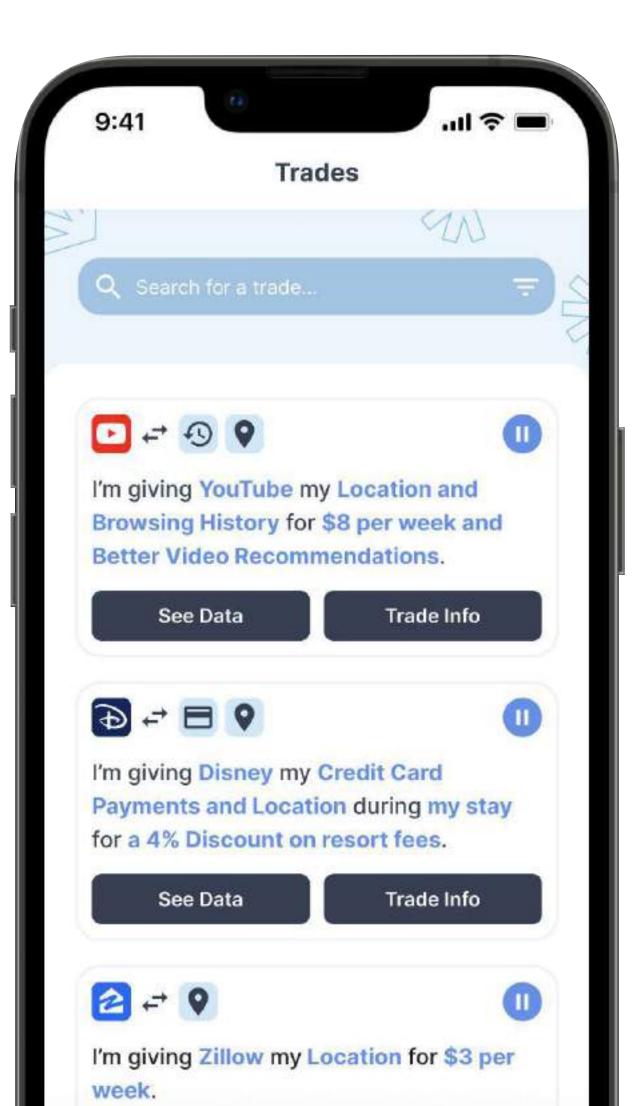
Collect data from any of your devices

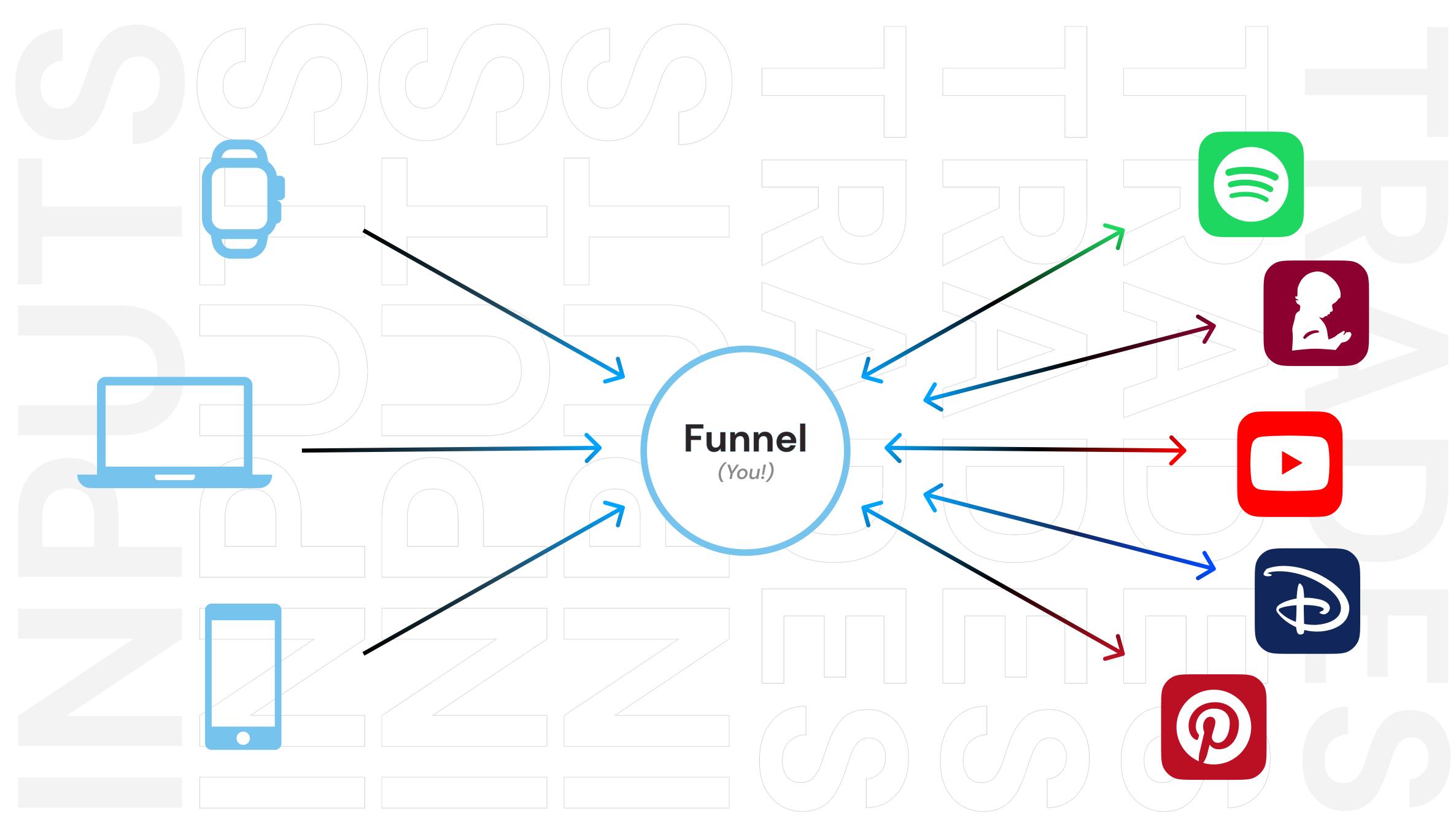






Make transparent trades with vendors you trust.







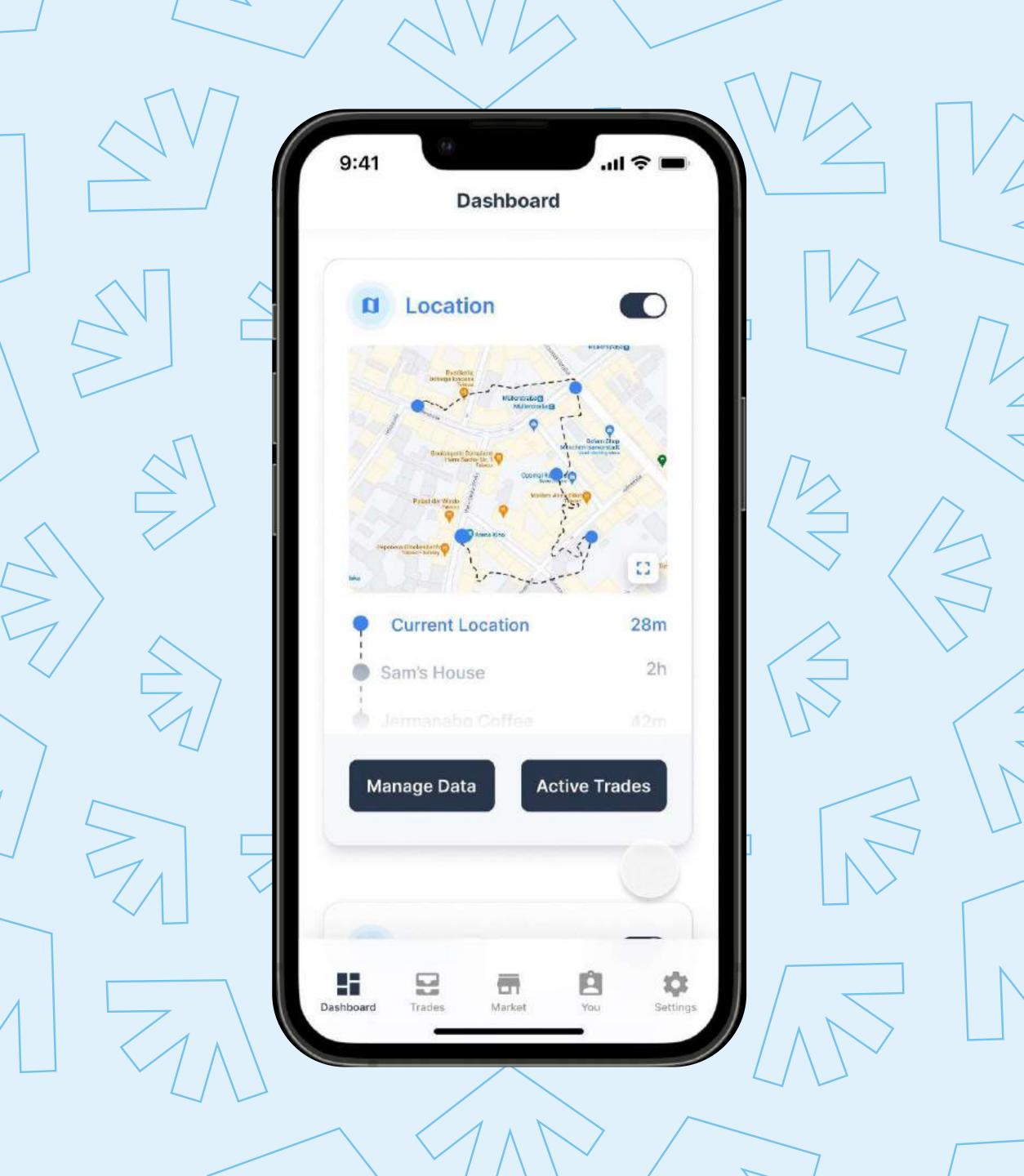
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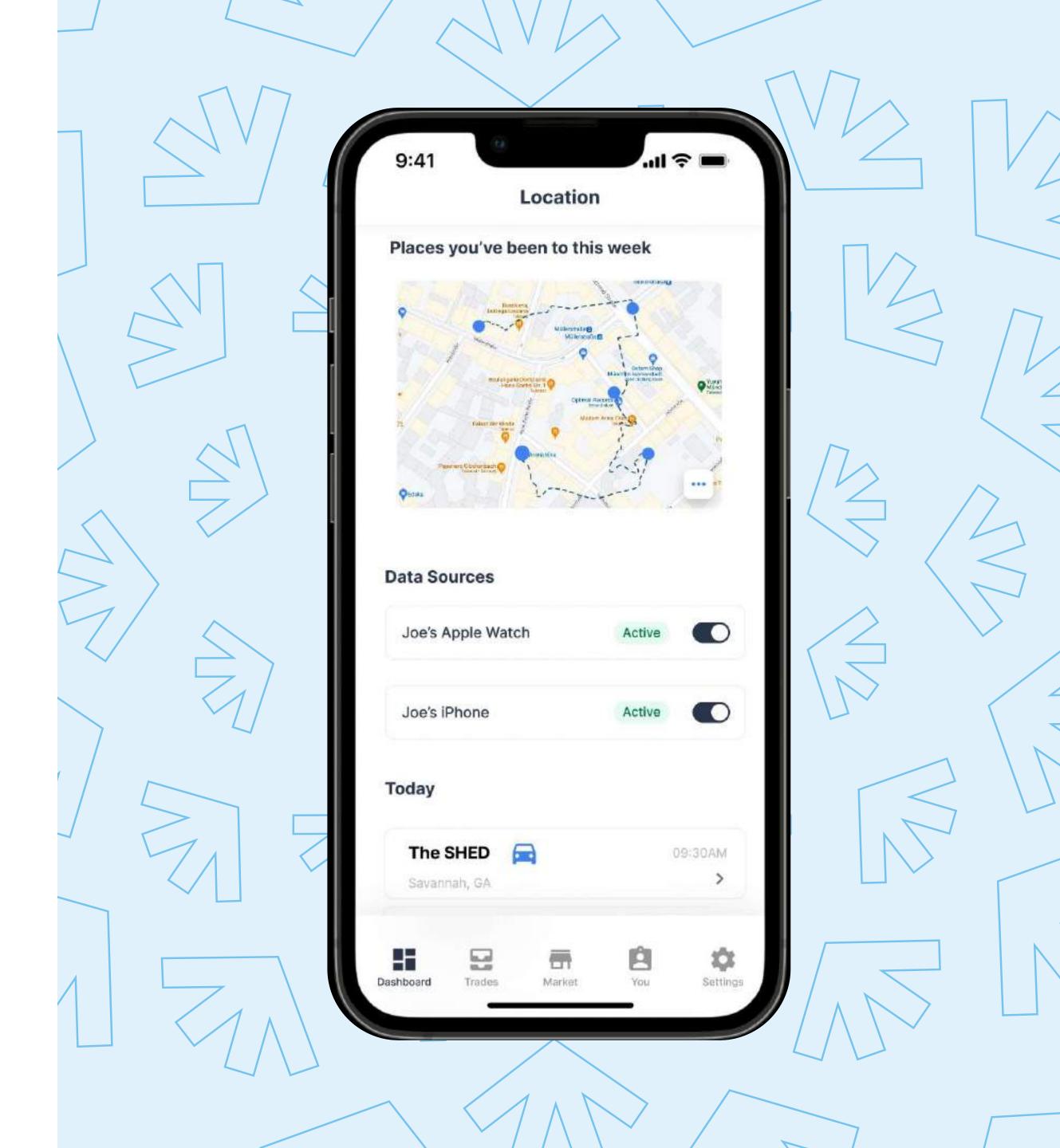
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Control and own the data that's collected about you

Understand more about yourself with insights



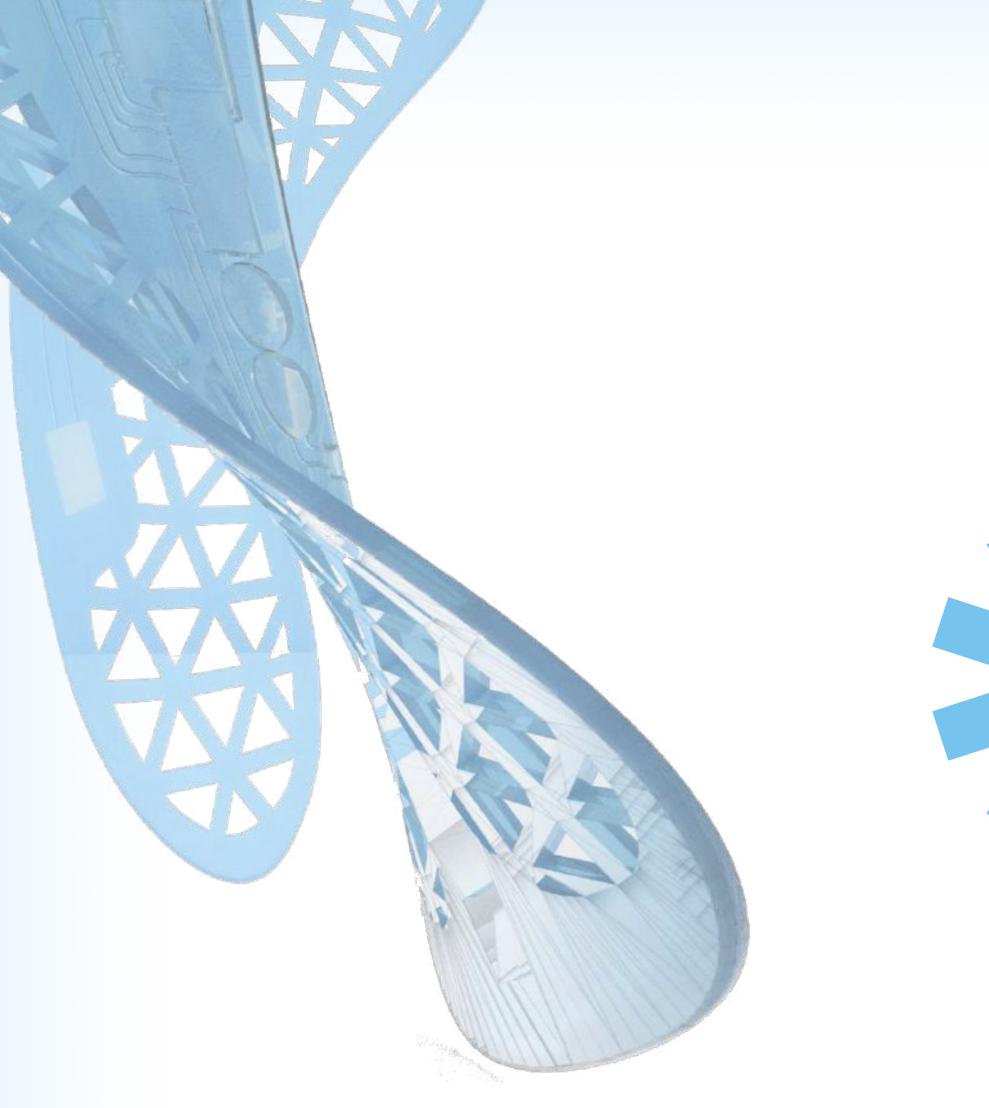


Choose trades from vendors in exchange for your data

Collect benefits from vendor trades

	9:41 K Market	
	YouTube Video Sharing Platform Active on Funnel for 4.5 year	
	2 Current Trade Offers 219k Active Trades	
	2 different kinds of compensation	
	Daily Cashback 5¢ / Video	
	Liked Videos	
	 Disable anytime Track your history Track in the story 	
	Dashboard Trades Market You	
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Funnel Smart Sole™ provides a safe and reliable way to collect your biometric data.





Weight Lifting



Blood Pressure



Hydration Level





Movement



Heart Rate



Walk Pressure Analysis



